



## **GLOOKAST ensures first end-to-end AVID based 4K DNxHR workflow for Drama Production in Brazil**

We are thrilled to have earned the responsibility of ensuring the 4K DNxHR based novelas workflow at Casablanca Studios in Rio de Janeiro, Brazil.

GLOOKAST, together with our technology partners, Object Matrix and AVID, will manage the 4K content ingest from 5 studios (two Quad 3G feeds per studio), as well all the 4K files acquired in field production using Sony F55 cameras.

Gloobox Capturer 4K and Gloobox Ingester HR will also be used for creating multiple HD resolutions, which will then be edited in an Avid ISIS/Interplay environment, while parking the 4K material onto a MatrixStore object based storage platform.

Once edited, HD material is conformed into 4K using Glookast media services. GLOOKAST Media|Retriever and Media|Xform restore only the selected clips and tracks used in the editing process into finishing workstations connected to Interplay.

Through digital relinking, the system allows for an episode to be finished both in HD and 4K.

To guarantee content protection and availability for distribution across multiple locations and different media platforms, finished episodes are safely stored back into MatrixStore, using GLOOKAST Media|Parker.

The solution at Casablanca Studios was architected, integrated and supported by Miami and Brazil based integrators CIS Group