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CAPER 2015, Booth #C10/C11 (Sistemas de Video Comunicación)

GLOOKAST Brings New Innovations in File-Based Ingest and Media Movement Solutions to CAPER 2015

Davie (FL-USA) and Porto (Portugal), October 19, 2015 – At this year’s CAPER 2015 show, GLOOKAST, an innovator in MXF workflow solutions, will highlight its latest innovations in inter-platform media movement and file-based ingest solutions for production, post production and broadcast workflows. The 2015 CAPER show will be held on October 28-30, 2015 at the Centro Costa Salguero in in Buenos Aires, Argentina.

GLOOKAST solutions on display include the new Glooport family including media parking, media retrieval, transcoding, and outgest, as well as new members of the Gloobox family, featuring the new **INGESTER LT**, an entry-level turnkey file ingest solution that works seamlessly with Avid’s ISIS | 1000 and also manages media through integration with third-party asset management software.

Also on display will be the **CAPTURER** family highlighting **CAPTURER 4K** for baseband ingest for both Quad 3G (four interleaved 3G-SDI signals), and 12G-SDI signals with the ability to downscale a UHD/4K signal into HD for encoding into any of the existing GLOOKAST HD codecs.

All of the GLOOKAST solutions will be exhibited in the Sistemas de Video Comunicación S.A. (SVC) booth #C10/C11 – GLOOKAST’s authorized reseller for Argentina.

“We look forward to bringing our file-based solutions to CAPER,” said Edel Garcia, Executive Vice President of Operations at GLOOKAST. “It provides us with a platform that is intimate and engaging, and allows us to discuss the workflow challenges faced by production, broadcast and post professionals.”

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About GLOOKAST

Established in 2009, GLOOKAST is redefining MXF-based broadcast and drama production workflows. Gloobox and Glooport family of products were developed from the ground up with key capabilities to address news, sports, archive, disaster recovery, and post-

production workflows. With a set of modular and highly customizable tools, GLOOKAST makes implementation of true multi-format, multi-resolution workflows a reality.

GLOOKAST products are widely used by broadcasters, content producers, universities, and post-production facilities in the USA, Latin America and Europe.

www.glookast.com