



GLOOKAST Delivers Live Ingest Control at IBC

IBC, Amsterdam, 14th September 2017 – [GLOOKAST](#), innovator in MXF workflow solutions for broadcast, drama production, and business continuity, today announced it will be launching Gloobox LiveOps, a multiviewer-based live ingest control application, at IBC.

Gloobox LiveOps allows operators to easily control the recording of feeds from multiple sources, including live sports and studio feeds. Live feed recordings can be viewed and controlled via a web browser, which can control multiple channels across multiple Gloobox Capturer servers.

Multiple users can simultaneously allocate and manage 4K, UHD, HDR, and IP systems using a web-based interface. It also enables content providers to dynamically manage resource allocation between traditional scheduled feeds and live recordings, depending on current needs.

“Our customers are challenged with delivering compelling content to consumers in a myriad of different ways,” commented Felipe Santos, CTO, Glookast. “Being able to dynamically control live feeds is becoming increasingly important, making the process much more efficient, and ultimately enabling media companies to maximize the value of that live content by ensuring seamless delivery.”

Gloobox LiveOps ensures business continuity by assigning a pool of backup emergency channels for users, meaning they can quickly switch recording to a secondary channel should one of the primary channels fail.

GLOOKAST will be demonstrating Gloobox LiveOps on its booth (7.D03) at IBC from 15th to 19th September. To book a meeting, please contact info@glookast.com

About GLOOKAST

Established in 2009, GLOOKAST is redefining MXF-based broadcast, drama production, and business continuity workflows. Gloobox and Glooport family of products were developed from ground up with key capabilities to address news, sports, archive, disaster recovery, and post-production workflows. With a set of modular and highly customizable tools, GLOOKAST makes implementation of true multi-format, multi-resolution workflows a reality. GLOOKAST products are widely used by broadcasters, content producers, universities, and postproduction facilities in the USA, Latin America and Europe. For more information: www.glookast.com.

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