



GLOOKAST Enables Dynamic Ingest at IBC

IBC, Amsterdam, 12th September 2017 - [GLOOKAST](#), innovator in MXF workflow solutions for broadcast, drama production, and business continuity, today announced the launch of a web-based distributed ingest interface, Glooport media | producer, at [IBC](#).

Glooport media | producer enables dynamic ingest of media and metadata in diverse applications on premise, in the cloud, as well as in the field, with or without direct connectivity to the rest of the production infrastructure. It supports all major file-based formats.

“We are pleased to be launching Glooport media | producer at IBC,” commented Felipe Santos, CTO, Glookast. “In an ever-evolving media landscape, with demand for instant coverage from anywhere, we believe this solution will truly transform ingest into a much simpler, more cost-effective, and productive process.”

The solution can support multiple users with individual profiles and session settings. It enables flexible handling, creation, and editing of metadata, as well as enforcing required metadata input. With a fully redundant architecture, it offers varying modes of operation to suit the type of deployment.

GLOOKAST will be demonstrating Glooport media | producer on its booth (7.D03) at IBC from 15th to 19th September. To book a meeting, please contact info@glookast.com

About GLOOKAST

Established in 2009, GLOOKAST is redefining MXF-based broadcast, drama production, and business continuity workflows. Gloobox and Glooport family of products were developed from ground up with key capabilities to address news, sports, archive, disaster recovery, and post-production workflows. With a set of modular and highly customizable tools, GLOOKAST makes implementation of true multi-format, multi-resolution workflows a reality. GLOOKAST products are widely used by broadcasters, content producers, universities, and postproduction facilities in the USA, Latin America and Europe. For more information: www.glookast.com.

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